

# TWO UTERUSES WALK INTO A BAR



Episode 5:

**Power (and Pitfalls) of Influence:  
Working with creators,  
ambassadors, and UGC to build  
trust and amplify impact**

A conversation with  
**Erica Gatlin,  
Social Media Influencer Expert,  
Mulberry Lane**

EPISODE MOCKTAIL

## **Sweet & Cherry Sparkler**

Ingredients:

Ice

1/3 lemonade

1/3 Sprite soda

1/3 grenadine, pomegranate juice, or  
cherry juice

A splash of lime juice

mint garnish

A PERIMENOPOSITIVE™ PODCAST

