

# TWO UTERUSES WALK INTO A BAR



Episode 2:

**Feminine by Design:**  
Harnessing the powers of  
empathy, listening, and  
community to shape  
brand relevance

A conversation with  
**Ikram Guerd,**  
**Chief Marketing Officer,**  
**Aspivix**

## EPISODE MOCKTAIL

### Bees Kness

Ingredients

Ice

1 oz. Rosemary Honey Syrup

1 oz. fresh lemon juice  
(1/2 lemon)

Club soda

Lemon peel, for garnish

A PERIMENOPOSITIVE™ PODCAST

